



FIELD RESOURCE

# DIRECTV Is Live

Use this resource to submit leads and set the correct customer expectation before the callback.

**SUBMIT DIRECTV LEAD**

<https://vrml.ink/ohu4oyT8>

## Copy / Paste Pitch

“We’ve recently partnered with DIRECTV to offer their new streaming service. It’s a great option that doesn’t require a satellite and provides a wide variety of channels for \$89 to \$125/mo depending on preferences. Would you be interested in a quote?”

## Connection Rate Booster

**Tell the customer a DIRECTV rep will call within 24 hours from a 385 area code to review channel packages and exact pricing.**

## Simple Flow

**1**

### Use the link

Submit the customer through the DIRECTV lead link.

**2**

### Set expectation

Tell them to expect a 385 area code callback within 24 hours.

**3**

### Keep pricing clean

Let the DIRECTV rep confirm exact packages and pricing.

**Important:** This is a quote path. Do not over-explain packages or lock in exact pricing. Keep the handoff clean so the DIRECTV representative can review channel preferences and finalize the offer.