



Sensitivity: Internal

WINSales 3.0 Training Guide

DATE: 10.17.22

Agenda

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- New & Improved WINSales 3.0
- WINSales Legacy vs WINSales 3.0
- Overview of WINSales 3.0
- Accessing WINSales 3.0
- Roles and Permissions
- Maximizing User Experience and Search Results
- Search Filters Defined
- Location Search Defined
- Understanding Grid Card Detail
- Dispositions Defined
- New Customer Order Defined
 - Products: Highlights & Rules, Shopping Cart, Credit, Frame, SMS Verify, Installation, and General order flow details
 - Nearby, Address Not Found, Upgrade, and Moving Scenario's defined
 - Customer detail, SMS Verify, Payment Options, Installation, and Order Confirmation
- Follow Ups







New & Improved WINSales 3.0



New

- ➤ Order Entry Experience
 - Shopping Cart true ecommerce experience
 - Product Category Optimizations
 - Product Highlights
 - Intuitive product selections and notifications
 - Increased user efficiency to order completion
- ➤ One filter page for Grid and Map
 - Grid sorting based off ascending/descending by house #
 - > Filter by Voice Only Customers
- ➤ User Hierarchy with added Vendor Manager layer
- ➤ Completely Re-designed Kinetic Branded look Now with a NEW WINSales Branded Favicon



Improved

- Login straight to the application- saving time
- ➤ No more scrolling for filters and Grid functionality cleaner breakout for all device friendly users
- > Faster search methods for single address search
- > Enhanced mobile friendly features

WINSales Legacy vs WINSales 3.0



WINSales Legacy in 3.0 Body

- ➤ Reporting & Scorecards All
 - > Re-routes you to legacy dashboards in a new URL
- > SMB Order Flow

Sensitivity: Internal

- Re-routes you to legacy SMB order flow in a new URL
- ➤ Data Connections and Data Refresh

Issues from Legacy present in 3.0

> Existing Phone Only Customer- API issue outside of WINSales Dev span of control

Roles and Permissions





Roles

- > User
- > Team Manager
- Vendor Manager
- ➤ WINSales Admin Internal ONLY

Permissions

- ➤ User will have permission to view ONLY their details
- > Team Manager will have permission to view own user details and all users on their team.
 - ➤ IE: WIND2D team leads can view only their team and not all other internal teams
 - > IE: P10 dealers can only view their sales agents and not any other agents/dealers associated with the overall Vendor
 - > IE: DSI dealers can only view their sales agents and not any other agents/dealers associated with the overall Vendor
- > Vendor Manager will have permission to view own user details and all users under their VID in WINSales
 - ➤ IE: WIND2D Managers can view all agents reporting up to SR Director
 - > IE: P10 internal sales and operational leaders can view all agents assigned to their VID in WINSales
 - > IE: DSI internal sales and operational leaders can view all agents assigned to their VID in WINSales

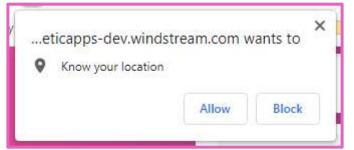
Accessing WINSales 3.0

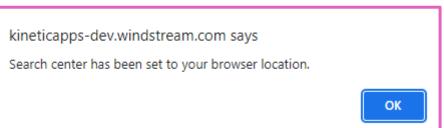


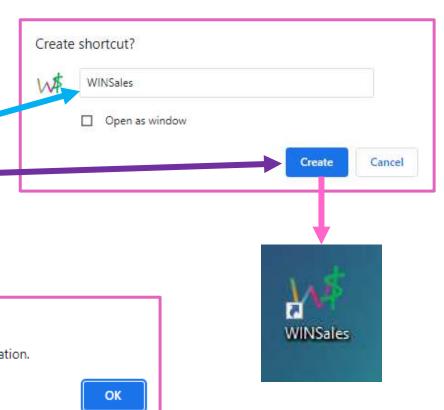


- ➤ Always use Chrome when accessing WINSales
 - > Browsers like Firefox, Safari, etc. may have performance issues but are compatible with WINSales
 - ➤ Do NOT use Internet Explorer as there are compatibility issues with WINSales and can result in false break points and functionality issues.
- ➤ Navigate to https://winsales.windstream.com
- > Save the new application to your desktop for easy access
 - Click the icon to the right of the URL on the 3 stacked dots
 - Select More tools
 - Select Create Shortcut
 - > Type WINSales in the dialogue box that appears
 - Click Create

- ➤ Log in with your SSO Ping ID credentials
- ➤ Accept location services at both the device and browser level



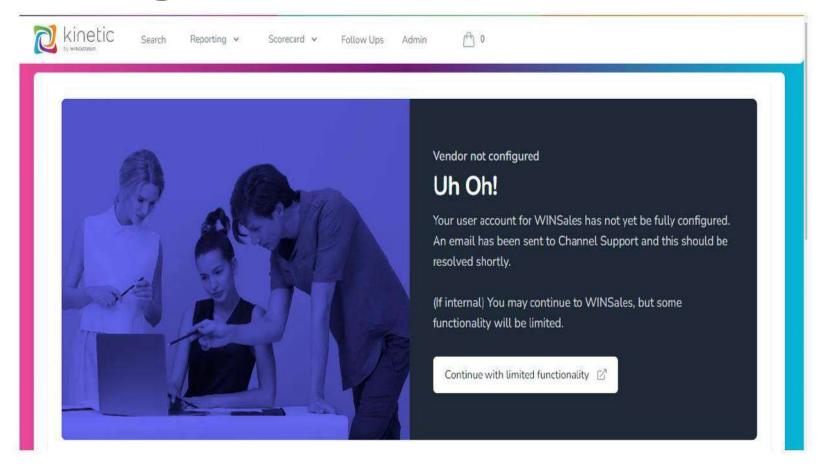




Accessing WINSales 3.0







- ➤ If UID is not assigned to a vendor, you will receive this notification. Please get with your NSM and/or Channel Support to grant you permissions needed.
- > Channel Support is notified via automation as well for every time an agent receives this notification.

Overview of WINSales 3.0





> Features

- Geo location mapping functionality (Near Me)
- Prospecting data intelligence
 - > Customer Status, Speeds, Qualification, Pricing, Fiber Footprint visibility, disposition history
- Sales Minded driven dispositions
- Appointment Setting with copy to device calendar capabilities
- Import Lead List- Import marketing assigned/coordinated lead lists
- Campaign Lead List- Self Assigned or Manager Assigned lead lists (location assignments only)
- Sales Reporting & Dashboards currently redirecting to Legacy

> Additional benefits

- > Funnel Management platform
- Order Entry Platform
- Territory Management tool
- Order Management tool



- Device/Mobility friendly experiences
- OS Friendly

Sensitivity: Internal

No VPN required

Maximizing User Experience and Search Results

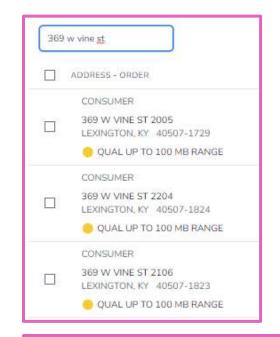


Device Best Practices

- Mobile users may experience a degradation in functionality due to Storage Capacity and possibly network connectivity.
- Chrome and Safari are the optimal browsers

Search Best Practices

- Always clear your search filters WINSales uses caching to allow user to navigate from page to page and return without having to re-enter previous search. Filters may look clear but if user does not specifically tell WINSales to clear the filters they are still cached.
- > Avoid setting filters if you are just searching for a single location. Single search tips below
 - Searching for MDU location- start with the primary address- look at the list of results and modify your search accordingly
 - ➤ IE: Desired location is 369 W Vine St Apt 1801, Lexington, KY
 - ➤ Start with "369 W Vine St" or "369 W Vine St, Lexington, KY" Grid constantly auto searches with each character typed and city/state is not always necessary.
 - > See top right image- 3 results show me my quick address search should look like this "369 W Vine St 1801", so I type "1801" into my search
 - And exactly what I was looking for pulls right to the top- see image on bottom right
 - > Abbreviations, Comma's, and extra Spaces matter in returning the desired results

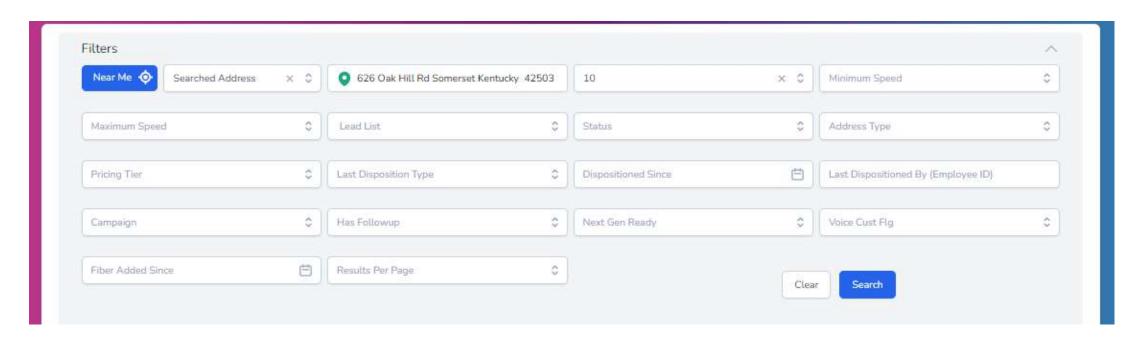


369	w vine <u>st</u> 1801
	ADDRESS - ORDER
	CONSUMER
	369 W VINE ST 1801 LEXINGTON, KY 40507-1650
	QUAL UP TO 100 MB RANGE

Search Filters







Near Me

Location Found

Location Search

Radius (miles)

Minimum Speed

Maximum Speed

Lead List

Status

Address Type

Pricing Tier

Last Disposition

Dispositioned Since

Last Dispositioned By

Campaign

Has Follow-up

Next Gen Ready

Voice Only Flag

Fiber Added Since

Results Per Page

Filters- Address Search





Location Search Options

- Searched Address
 - Uses Google predictive address search
 - For address search- returns locations based on filters set and starting at that location
- > Near Me

- > Searches based off your lat. / long coordinates of the device
 - > DO NOT use this on VPN as it will skew your results because a VPN masks your real location
- Must Allow location services at device and browser level to work
- > Returns locations based on filters set and starting at your precise coordinates
- ➤ Use All Addresses (Select State)
 - ➤ Search based of selected state State field will appear once option is selected in dropdown
 - > Returns locations with starting point in center of state
 - Results vary depending on filters





Radius (miles)

- ➤ Defaulted to 10-mile radius
- ➤ Keep search radius between 5-10 miles in high-density areas for optimal app performance.
- ➤ Know your device and its limitations regarding upload/download capabilities for large data sets and available memory/storage.

Minimum Speed / Maximum Speed

- Best used for hunting or pre-planning
- > Avoid using if you are in market or working a sale real-time
- ➤ Making filters too restrictive will limit results and can result in a negative user experience

Fiber Added Since

> Allows agents to search fiber locations since a specified date in time that fiber was added

Next Gen Ready

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> Allows agents to search for locations where fiber is fully built out and ready to install without dispatch delays





Status – 2 options

- ➤ Making filters too restrictive will limit results and can result in a negative user experience
- Customer
 - ➤ Only filter's locations with an active internet account
 - ➤ Record may show active with no speed representation for various reasons including recent install at location not yet billed in CAMS, services are in suspend status, services in disconnect status not yet propagated from CAMS to all systems, etc.
- > Prospect
 - Locations with no active internet services on account in CAMS.
 - May show current speed at location with Disconnect Flag due to an active balance owed on internet billed products

Pricing Tier

- > Allows user to search based on pricing tier
- ➤ Making filters too restrictive will limit results and can result in a negative user experience





Last Disposition

➤ Allows for quick search of locations with a specific last disposition

Dispositioned Since

> Allows for quick search of locations dispositioned since a specified date in time

Last Dispositioned By

> Allows for quick search of locations last dispositioned by you or another user (depends on user permission levels)

Results Per Page

Sensitivity: Internal

- ➤ Number of records displayed on each page this does not impact the results of the quick address search
- > Options include 10, 25, 50, or 100

Address Type – 2 options

> Displays if the location is either Consumer or Business in Uqual records





Lead List

- ➤ Allows for upload of Marketing Lead lists and the assignment of to active sales agents using Uqual ID for address identifier / match
 - ➤ Locations with recent network investments to target
 - ➤ Purchased lead lists from a 3rd party
 - ➤ Lead lists with internal location data insights

Campaigns

➤ Can be used for pre-planning selling tactics

Has Follow-up

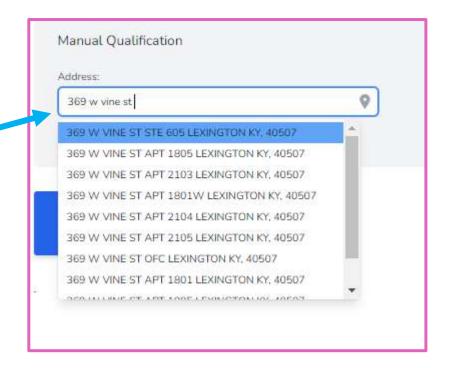
- ➤ Allows agents to schedule follow-up appointments and easily manage appointments
- > Great for post order follow-up, customer's not ready to commit, referrals, etc.
- ➤ Dispositions currently fed into Follow-ups are Call Back/No Decision Maker, Vacant, Current Provider-Contract, New Order, and Call In Order.

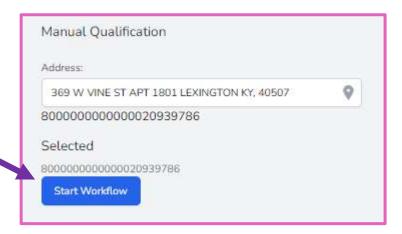
Search Method- Uqual Address Search





- ➤ When to use the Uqual Address Search
 - ➤ If you are unable to locate the exact address you are searching on the Map or Grid, use this action.
- ➤ Begin typing the address in the predictive address search
- > Select desired address
- ➤ Click Start Workflow





Search Method- Add New Address





- When to use the Add New Address Feature
 - If you are unable to locate the exact address using Location Search or Uqual Address Search
 *Please ensure you have cleared all filters before entering a new address into the WINSales database
- > After selecting Add New Address, you will be directed to complete the form
- > Form Field Definitions-Sample

Sensitivity: Internal

> Primary# This will be the house number, IE: 5225

> Pre-directional The direction before the street name IE: N, W, S, E, NW, SE

> Street This will be street name, IE Poplar Tent

> Street Suffix IE: RD, AVE, ST, CIR, DR, LN, PKWY

> Post-Directional The direction immediately following the suffix IE: N, W, S, E, NW, SE

➤ Unit Designator APT, SUITE, UNIT, LOT, BLDG

> Secondary# This is the actual # of the apt/unit; DO NOT put the word apt/unit IE: 1801

> City This will be the city indicated by USPS

> State State State should be entered as ONLY two alpha characters IE: NC, AL, AR

> Zip This will be the zip indicated by USPS

County
This will be the county indicated by USPS

> Zip 4, Win Lat and Win Long are not necessary to complete. Once you have completed the form select Save and Start Workflow

Understanding Grid Card Detail



- ➤ Address Type Consumer or Business
- > Location service location

Sensitivity: Internal

- > Speed Qualification max speed available at location
- > Status Customer or Prospect
- > Current Speed current speed at location on active CAMS billing account with internet
- > Distance distance based on search method type
- ➤ Revenue Flag- will appear with a check mark if there is an active CAMS billing account Revenue: ✓
- ➤ Voice Only Flag will appear with a check mark if there is an active CAMS billing account with phone only Voice Only:
- ➤ Initial Gig Assigned date location became Gig qualified Initial GIG Assigned: 2022-04-03
- > Next Gen Ready Flag location has fiber that is ready for install without additional engineering work
- > Disconnect Flag Account has been disconnected and closed
- > Contact History last disposition, date, and total # of dispositions
- > Start Workflow easy button to start order or disposition record

Start Workflow — easy button to start order or dispo

Disconnect:
Order

@ 2022-09-29 15:25:22

BUSINESS

Current Speed (Max): 1024

Next Gen Ready:

111 MAIN ST

0.00 Miles

Voice Only:

QUAL UP TO 1 GIG RANGE

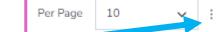
Revenue:
Initial GIG Assigned: 2020-06-19 00:00:00

Next Gen Ready:

Searching and Sorting the Grid

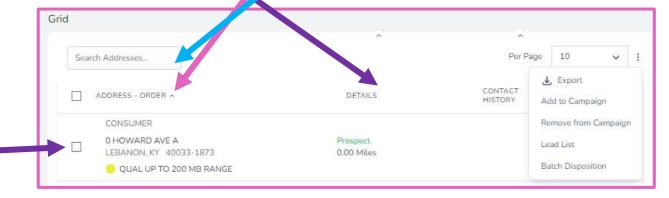


- ➤ Must use one of 3 search methods for the sorting to function accurately as it is not designed to handle a sort of any kind with over 5 million locations
- > Search Addresses this is your quick address locator. Never scroll to find an address just start typing
- ➤ Address Order This will sort the grid ascending or descending numerically by house #
- ➤ Details This will sort the grid ascending or descending based of distance
- Contact History Sorts ascending or descending based Last Disposition
- > Per Page



- > Action Dots
 - > Export- you must select addresses or file will be blank
 - Add to Campaign
 - Remove from Campaign
 - Batch Disposition
 - ➤ Check Box to include with action



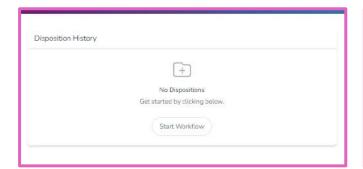


Address Details



Address Details

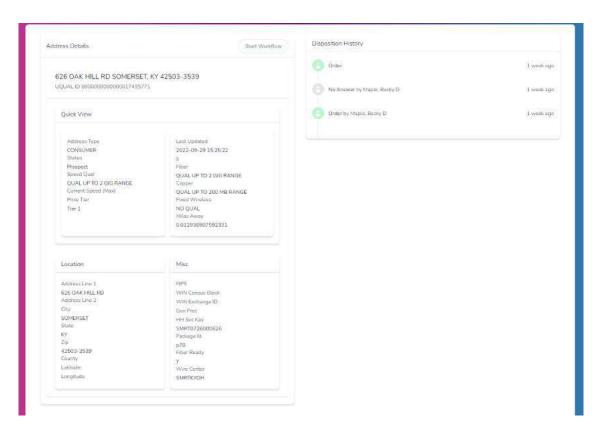
- ➤ Consists of same detail in Legacy
- ➤ All users will still see disposition history just as before





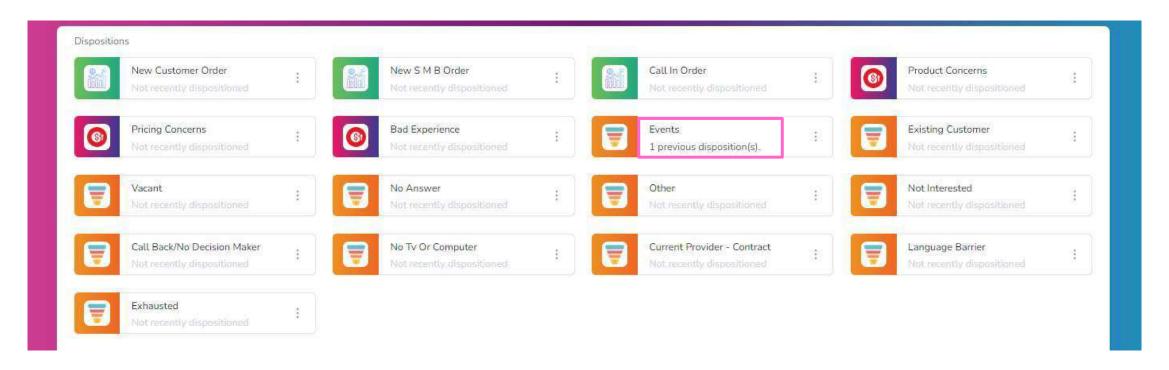
WINSales 3.0 Difference

- ➤ Users will only be able to view the meta data completed by them.
- ➤ Team Managers will only be able to view the meta data of their team as well as their own.
- ➤ Vendor Managers will only be able to view teams under their VID and their own meta data.



Dispositions





- ➤ New Customer Order
- ➤ New SMB Order redirects to Legacy
- ➤ Call In Order
- > Product Concerns
- > Pricing Concerns
- ▶ Bad Experience

- > Events
- Existing Customer
- > Vacant
- > No Answer
- > Other

- Not Interested
- ➤ Call Back/No Decision Maker
- ➤ No TV and/or Computer
- ➤ Current Provider-Contract
- ➤ Language Barrier
- Exhausted

Call In Order



- ➤ How to use "Call in Order" Disposition
 - ➤ If a situation prevents user from placing the order through WINSales
 - ➤ ISD will provide the order number, confirm the order number you have entered is correct
 - PLEASE NOTE USER MUST CAPITALIZE THE
 "I" IN THE ORDER NUMBER FOR IT TO
 CAPTURE STATUS INFORMATION AND
 REPORT FROM WINDSTREAM DATABASE
 - At a minimum, User should capture the customer Name, Phone, Email, Speed, Product and ISD provided Install Date as this will not be provided in reporting



Windstream Order Number	Customer Name
Customer Contact Phone	Email
Selected HSI Speed	Selected Bundle
Selected Bundle Adders	Address
City	State
ISD Provided Install Date	
Select Date	

Product Concerns

- S1 Growth Potential
- ➤ How to use "Product Concerns" Disposition
 - Select the applicable box
 - Add Comments
 - Click Save
- ➤ What's Next
 - ➤ Lead will disposition and be available to view under-Search-Filter- Last Disposition
- > WIIFM

- Allows user to understand their business and customer base
- Provides feedback to Windstream that may later result in area focused network investments.



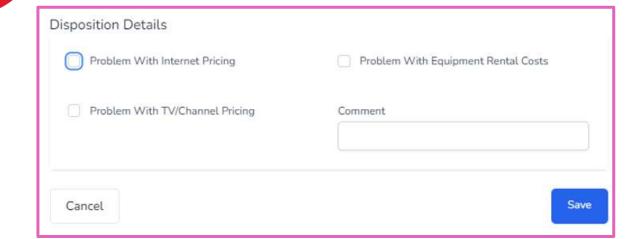
Disposition Details	
Would Purchase25Mb	☐ Would Purchase50Mb
☐ Would Purchase75Mb	☐ Would Purchase100Mb
Would Purchase1Gig	Comment
Cancel	Save

Pricing Concerns

kinetic by windstream

- ➤ How to use "Pricing Concerns" Disposition
 - > Select the applicable box
 - Add comments
 - Click Save
- ➤ What's Next
 - ➤ Lead will disposition and be available to view under- Search-Filter- Last Disposition
- > WIIFM

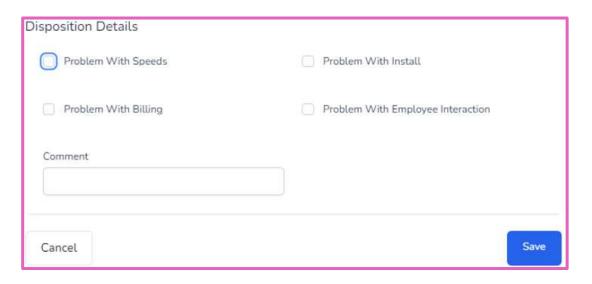
- Allows user to understand their business and customer base
- Provides feedback to Windstream that may later result in area focused pricing strategies.



Bad Experience





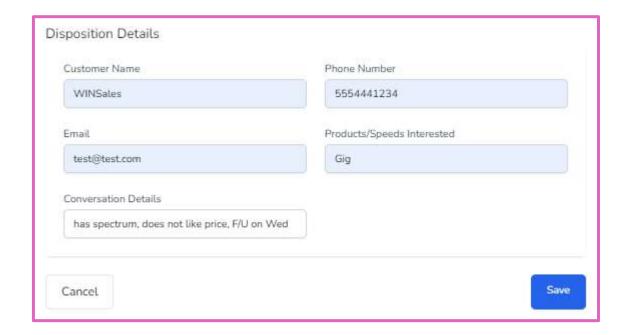


- ➤ How to use "Bad Experience" Disposition
 - > Select the applicable box
 - Make a note that will help build daily/weekly sales strategy plans. IE: What about the speeds made them unhappy? What happened during install that left a bad taste?
 - Click Save
- What's Next
 - Lead will disposition and be available to view under- Search-Filter- Last Disposition
- > WIIFM
 - Allows user capture as much feedback possible to research and come back with a sales pitch that may help overcome the previous experience
 - Allows user to understand their business and customer base

Events





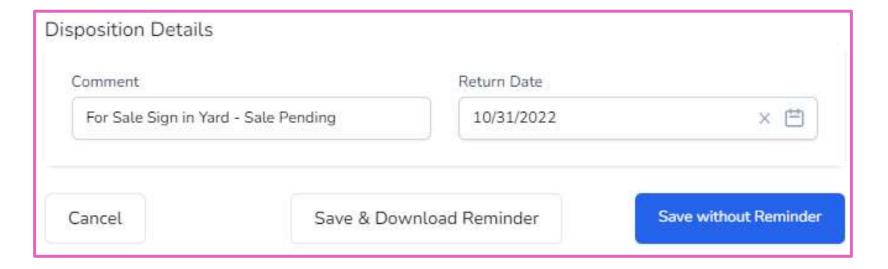


- ➤ How to use Events Disposition
 - ➤ Complete as much information in the fields possible so that when you follow-up with the customer you built rapport. It builds credibility that you are the person they spoke with and will increase your chances of closing the sale by recalling personable moments for them.
- ➤ Disposition will appear under- Search-Filter- Last Disposition
- > Disposition is intended for Post Event Follow-up if agent was unable to convert to a sale.

Vacant







- ➤ How to use "Vacant" Disposition
 - Add a comment that will be impactful in your selling strategy
 - Select date you would like to follow-up
 - Click Save without Reminder or Save & Download Reminder
 - > Save & Download Reminder allows user to download a calendar reminder to your device
- What's Next

- > This disposition will appear under- Search-Filter- Last Disposition
- ➤ WIIFM-"What's In It For Me"
 - > Allows you to stay ahead of the competition coming in because we "forgot to go back"
 - Allows you to understand your business and customer base

Exhausted or Existing Customer





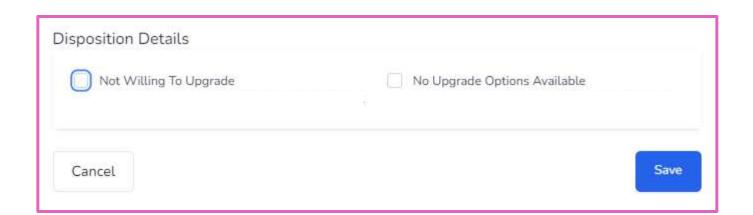
Exhausted

Sensitivity: Internal

- > This will be your final disposition when you have made multiple unsuccessful attempts to make contact.
- ➤ The use of this disposition will be agent preference based on how many times the household has been previously dispositioned. Current best practice is typically 5-7 previous dispositions.

Existing Customer

- ➤ Applicable to Phone Only Customers
- ➤ Not willing to Upgrade
- ➤ No Upgrade Options Available



Call Back / No Decision Maker





➤ How to use "Call Back/No Decision Maker" Disposition

- Complete Comment, Decision Maker's Name, and Phone Number fields
- > Select date you would like to follow-up
- Click Save without Reminder or Save & Download Reminder
- Save & Download Reminder allows user to download a calendar reminder to your device

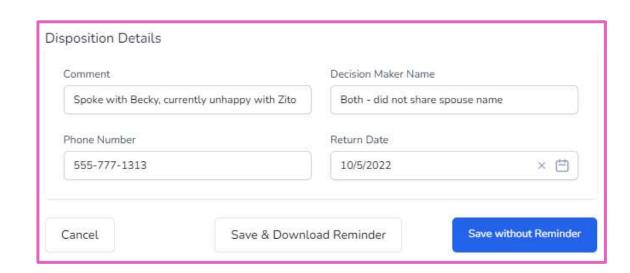
What's Next

➤ This disposition will appear under- Search-Filter- Last Disposition

> WIFFM

Sensitivity: Internal

Building your pipeline / funnel



Current Provider - Contract





→ How to use "Current Provider- Contract" Disposition

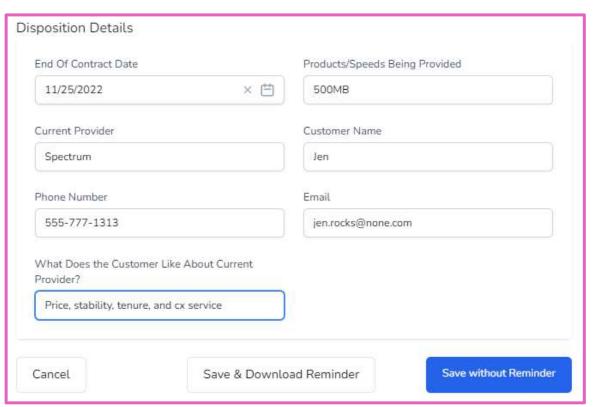
- Complete End of Contract Date, Products/Speeds Being Provided, Current Provider, Customer Name, Phone Number, Email, and What does the customer like about their current Provider fields. Capture as much detail possible.
- Select date you would like to follow-up
- Click Save without Reminder or Save & Download Reminder
- Save & Download Reminder allows user to download a calendar reminder to your device

What's Next

> It is available in the Search Filter to come back to when ready

> WIIFM

- Allows you to set reminder to follow back up at most effective time
- Allows user to stay ahead of the competition, proactively speak to their customers, prepare strategy (sales pitch and rebuttals) to position yourself competitively
- > Allows user to understand your business and customer base



No Answer, Language Barrier, or No TV/Computer



No Answer

➤ Make a note that will help build daily/weekly sales strategy plans. IE: Time of day, day of week, holiday, seasonality, etc.

Language Barrier

Enter Primary language of customer

No TV or Computer

Comment with customers missing technology that prevented the sale.

How to use

- Make note
- Click Save

Sensitivity: Internal

WIIFM-"What's In It For Me"

- > Tracks sales efforts, penetration and effectiveness
- > Allows user to capture a brief note that will help with future strategic efforts







Other or Not Interested





Other

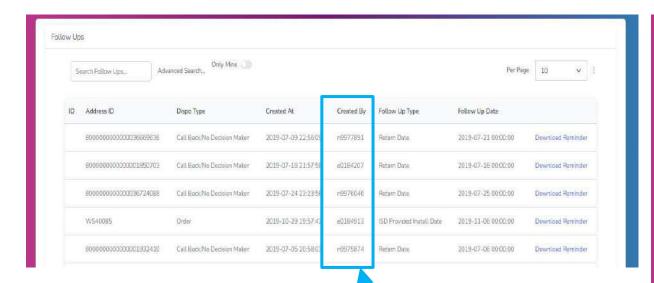
- ➤ How to use "Other" Disposition
 - Use this disposition as a last resort not a fall back for not asking more sales related questions or in haste
 - Comment: Make a note that will help you build daily/weekly sales strategy plans. IE: Customer threatened to call police, Customer demanded no further contact, etc.
 - Click Save
- ➤ WIIFM-"What's In It For Me"
 - > Tracks user sales efforts, penetration and effectiveness
 - Allows user to understand your business and customer base

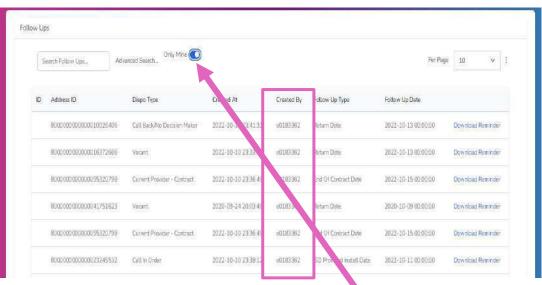
Not Interested

- ➤ How to use "Not Interested" Disposition
 - > Use this disposition as a last resort not a fall back for not asking more sales related questions or in haste
 - Comment: Make a note that will help you build daily/weekly sales strategy plans. IE: Customer hung up-no explanation, Customer would not entertain conversation, etc.
 - Click Save
- ➤ WIIFM-"What's In It For Me"
 - > Tracks user sales efforts, penetration and effectiveness
 - > Allows user to understand your business and customer base

Follow Ups







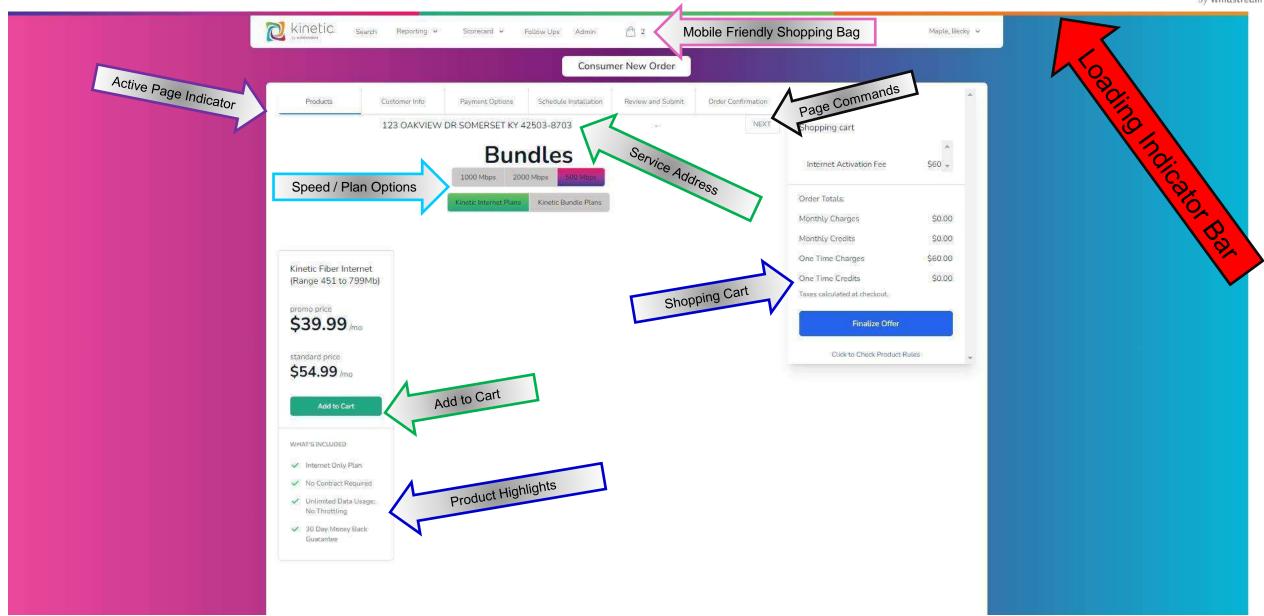
Follow Ups

> Self

- > Use Follow Ups to easily manage and track follow up commitments with customer's OR for easy order follow up
- User may only view and download reminders to a device calendar for only their follow ups
- > Team Manager
 - Team Manager can view and download reminders to a device calendar for their team and can toggle between Team or "Only Mine"
- Vendor Manager
 - Vendor Manager can view and download reminders to a device calendar for all their vendor teams and can toggle between Team or "Only Mine"

Meet Your New Order Flow





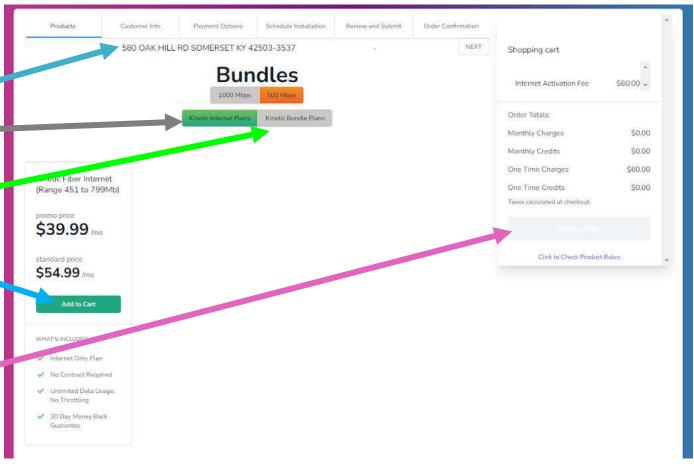
New Customer Order- Bundles





➤ Select your speed

- Validate the service address is correct.
- Kinetic Internet Plans include Internet only plans
- Kinetic Bundle Plans include Internet and Phone Plans
- Add to Cart once customer has made final selection
 - Accept required disclaimers
 - ➤ This will auto-progress to Adders
- ➤ Finalize Offer is not available because all product rules have not been met



Disclaimers



Consent Terms

"The voice service you are receiving is delivered via an Internet connection and requires electrical power. If power is lost or if there is a disruption to your Internet connection, your voice service will not work. During the installation, you will be asked by the Windstream Technician to acknowledge this and to provide an electronic consent before installation can be completed. Windstream recommends you maintain an alternative means of accessing 911 services and that you purchase a battery backup to sustain voice service in the event of a power outage. Having a working phone during those times will. allow you to call 911, temporarily maintain home alarm systems and any medical alert services. Windstream's equipment is provided with an AC adapter. Battery backup equipment that supplies at least 120VAC@1 amp can be purchased online or from a number of retail stores. The price may vary based on the capacity of the equipment and the length of time the battery will provide power. For terms and conditions regarding your services, please review Windstream's Terms & Conditions at www.windstream.com/about/legal/Terms-and-Conditions.* The charges represented here do NOT include the taxes or charges that we pass on to governmental entities AND fees and surcharges associated with your Windstream service. You will receive a confirmation after your order is placed that explains the monthly charges we've discussed today, as well as Windstream generated fees and surcharges. Kinetic Voice (VOIP) product plan includes the following features; Caller ID Deluxe, Enhance Call Waiting, Caller ID on Call Waiting/Spam Call Alert, Call Return, Repeat Dial, 3-way calling, Speed calling 30, Call forwarding, Selective Call Rejection, Selective Call Acceptance, Call Selector, Preferred Call Forwarding, Anonymous Call Rejection, Kinetic Voice Manager, Voicemail/VM to Email, Voicemail Visual, SimRing, Distinctive Ring, Speed Dial, Premium Call Corwarding, and Click here to view Minnesota Caller ID Disclaimer.

Consent Terms

"You have subscribed to Windstream's up to XX Mb High-Speed Internet service plan. With this plan you will have download speeds ranging from a minimum of XX Mb to a maximum of XX Mb. While Windstream cannot guarantee speeds or uninterrupted service. Windstream will make every effort to provide you with a quality high speed internet connection. Your connection may be impacted by various factors such as websites, location of equipment in your home, number of connected devices, time of day and network. Windstream's free 24/7 tech support is available to assist with any connection questions and you can find a full list of terms at www.windstream.com/terms" The charges represented here do NOT include the taxes or charges that we pass on to governmental entities AND fees and surcharges associated with your Windstream service. You will receive a confirmation after your order is placed that explains the monthly charges we've discussed today, as well as Windstream generated fees and

"""As a new Kinetic customer, we would like to auto enroll you into paperless billing

unless you decline. With paperless billing, you will receive an email each month when

your invoice is ready. To view your invoice, make payments and stay up to date on other

account information access Go Kinetic (my.gokinetic.com). You may choose to receive a

paper bill by accessing Go Kinetic at any time or by calling us, please note a monthly fee

may apply. Verbal Sales Scripting for states that cannot assess the fee (NE, NM, NY, PA,

billing unless you decline. With paperless billing, you will receive an email each month

when your invoice is ready. To view your invoice, make payments and stay up to date on

OK, TX): As a new Kinetic customer, we would like to auto enroll you into paperless

other account information access Go Kinetic (my.gokinetic.com)."""

Consent Terms

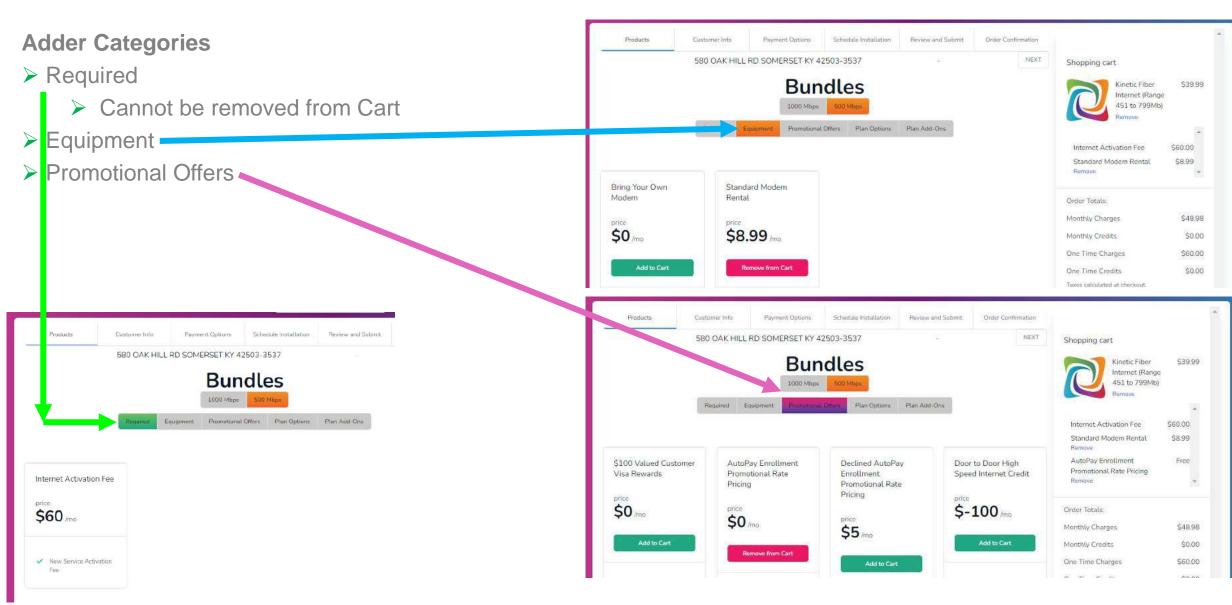
- Technology Type Disclaimers
- Bundle Disclaimers
- Bundle Adder Disclaimers
- > You must Agree to required Disclaimers to Add Products to Cart
 - Agent should not Agree to Disclaimer if the customer did not verbally acknowledge agreeance to the disclaimer.
 - All disclaimers agreed to WILL appear on the email summary sent to the customer at POS

Disclaimer Types



New Customer Order- Adder Flow



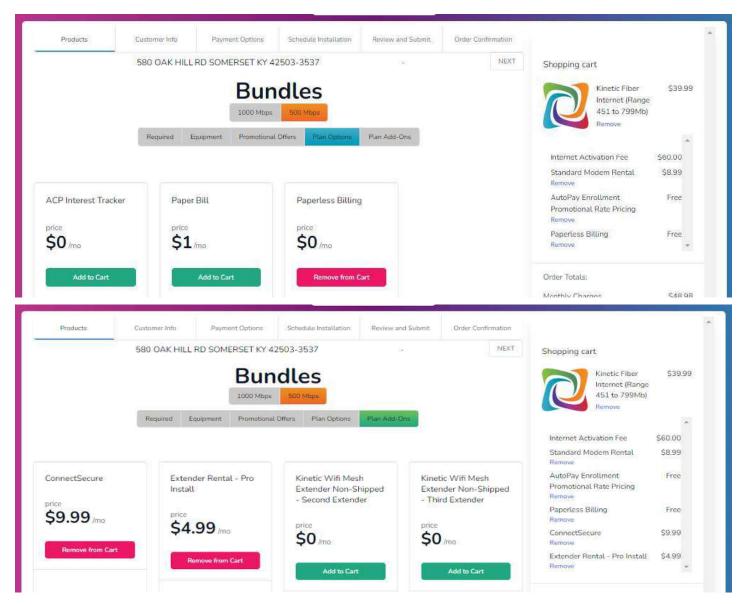


New Customer Order- Adder Flow Cont.



Adder Categories

- Plan Options
- > Plan Add-Ons
 - ➤ Include any add on products such as Internet Security, WiFi Extenders, Secure Home, YouTube, etc.

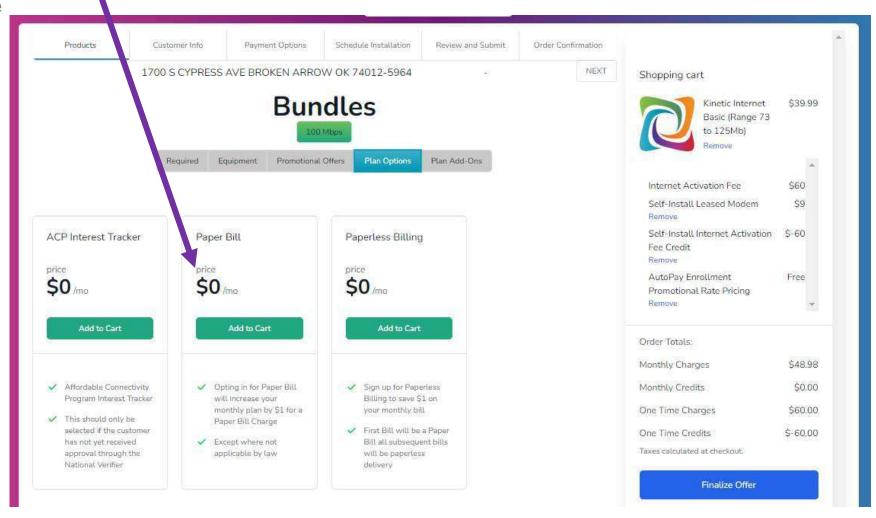


Paper Bill Variation



Paper Bill Fee not applicable by law

➤ Paper Bill Variation example

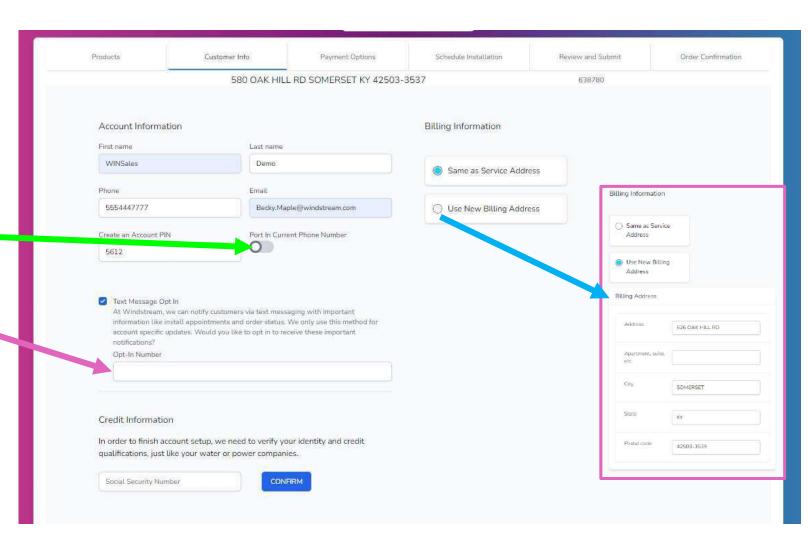


Customer Info



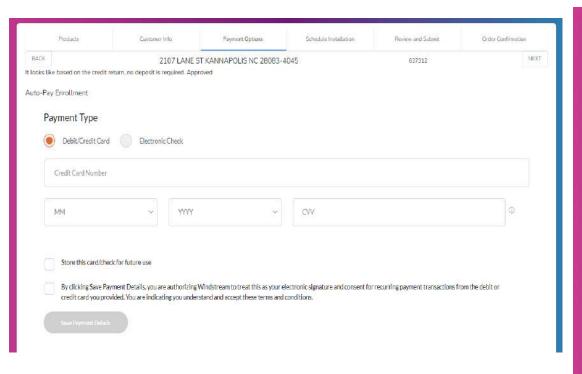
- ➤ Complete Customer Info fields
 - First Name
 - Last Name
 - Phone- restricts to 10 digits
 - > Email

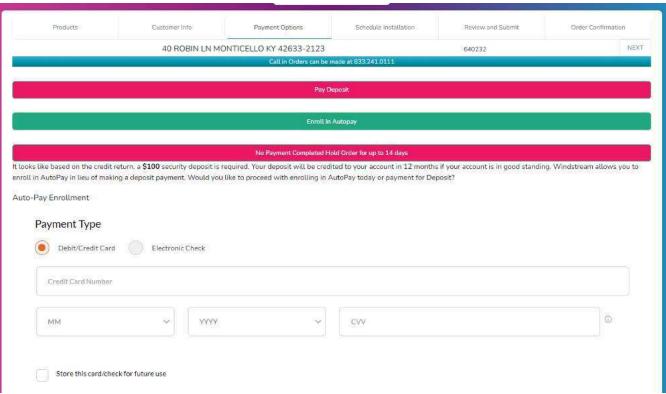
- > Account Pin- restricts to 4 digits
- Port In Phone —
- Text Opt In
- ➤ If Billing Address different than service address change toggle selection and complete fields
- ➤ Enter customer SSN and click confirm to run credit check
 - > Restricts to 9 digits
- ➤ Do Not click Next- wait for the credit check to run, page will automatically move user to next page when complete.



Payment Options – Credit Results







No Deposit Credit Check

> No deposit required

Sensitivity: Internal

- Not a Manual Review
- Enroll in Autopay must do this to get \$5 monthly promotional discount

Deposit Required

- Pay Deposit
- > Enroll in Autopay
- ➤ No Payment Completed Hold Order up to 14 days

Payment Options – Manual Review



Products	Customer Info	Payment Options	Schedule Installation	Review and Submit	Order Confirmation
BACK	2107 LANE ST KANNAPOLIS NC 28083-4045		045	637348	
manual review by Wind	stream is required prior to service instal	lation. Additional customer inform	nation and security verification is re	equired.	NEXT

Manual Review

- Additional Customer Verification Required
 - Customer needed for ISD call
 - No due date will be provided at POS
- > Additional Agent Verification Required
 - Customer less likely needed for ISD call
 - > These instances do not often require the customer present but may result in the customer needing to be present
 - No due date will be provided at POS

Payment Options – Waive Deposit with AutoPay



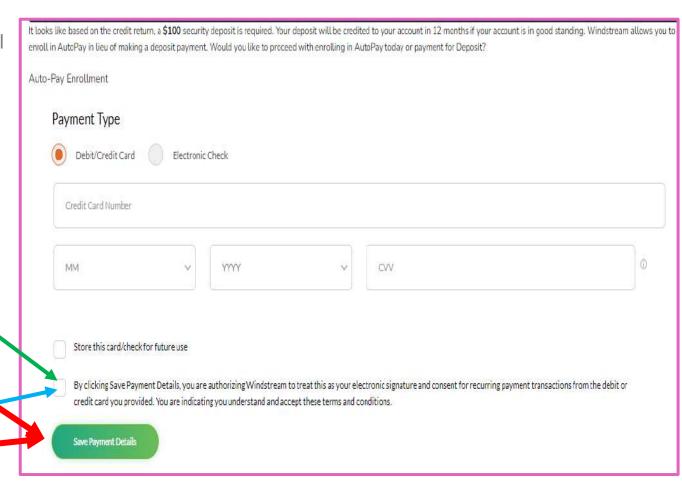
AutoPay Enrollment \$5 Promotional Monthly Discount

- Customer wishes to setup Autopay to receive \$5 Promotional Monthly Discount
- Select the appropriate Payment Type
- ➤ Enter Banking information
- > Read the disclaimer
- Check the BOX if the customer agrees.
- Click SAVE Payment Details

AutoPay in Lieu of Deposit

- Customer wishes to setup Autopay in lieu of paying deposit
- Select the appropriate Payment Type
- Enter Banking information
- > Read the disclaimer

- Check the BOX if the customer agrees*
- Click SAVE Payment Details



Payment Options - Deposit and AutoPay



Deposit Only

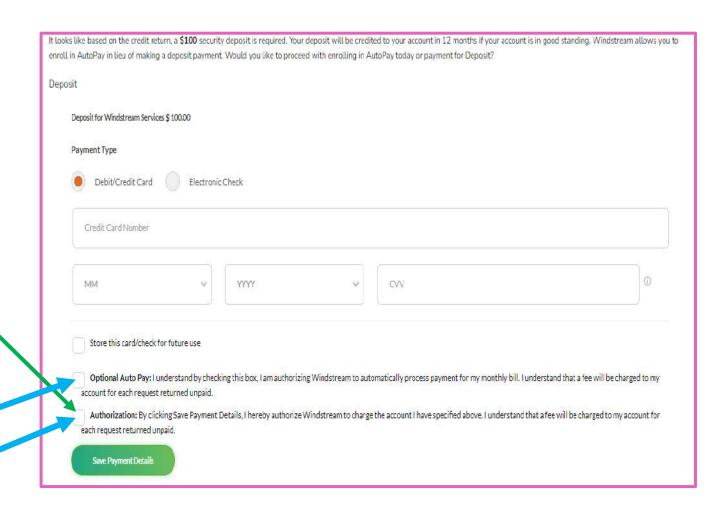
- ➤ Customer wishes to pay \$100 deposit
- Select the appropriate Payment Type
- ➤ Enter Banking information
- > Read the disclaimer
- > Check the Authorization box ONLY
- ➤ Click Save Payment Details

Both Deposit and AutoPay

DO NOT use this form if the customer only wants to setup Autopay in Lieu of paying deposit.

- Customer wishes to pay deposit & setup Autopay in lieu of paying deposit.
- Select the appropriate Payment Type
- Enter Banking information
- > Read the disclaimer

- > Check BOTH Optional AutoPay & Authorization box
- Click Save Payment Details



Schedule Installation



Install dates will be available

- > Clean credit check
- > Clean PWRO records
- ➤ When placing a Nearby Address, MoveTo, or Upgrade order type
- ➤ If deposit and/or autopay in lieu of deposit requirement is met



Install dates will NOT be available

- When placing a Port-in Phone or Address Not Found order type
- ➤ Manual Review credit result

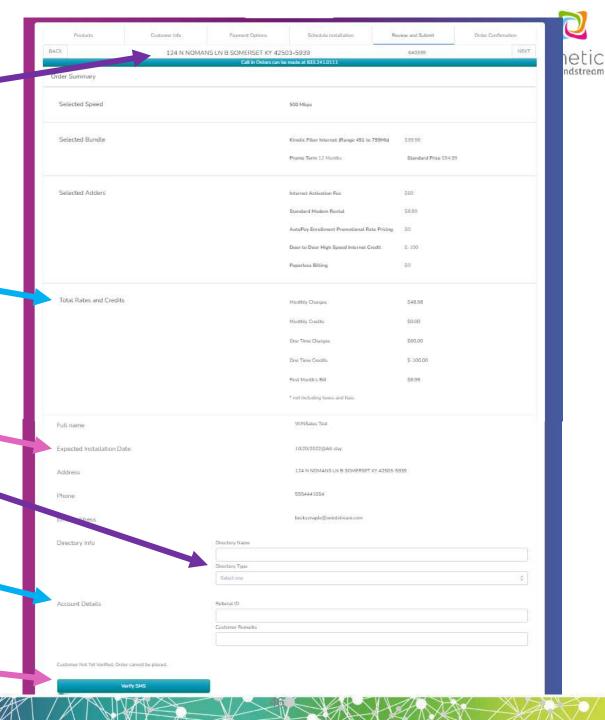
Install Date: No install date provided due to Manual Review required: Click Next

- Deposit requirement not satisfied
- > Self Install- automatically given next business day due date
- Moving Order

Review and Submit

Order Summary

- ➤ Service Address
- > Products selected
- Total Rates and Credits
 - Monthly Charges and Credits
 - One-Time Charges and Credits
- Customer Name
- ➤ Expected Install Date
- Email Address
- Directory Info
 - Complete if customer is porting in phone
- > Account Details
 - Complete Referral ID, Lifeline ID, and Customer Remarks as applicable.
- Verify SMS
- > Submit Order





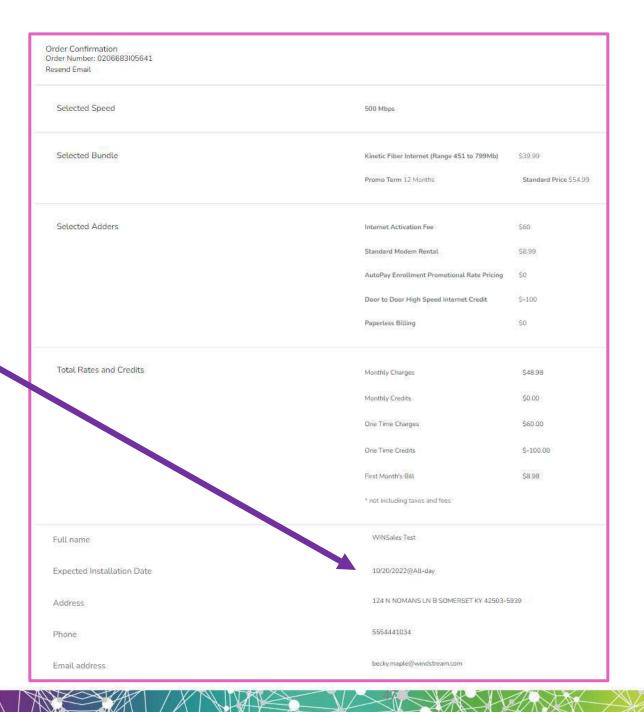
Order Confirmation

Order Complete-Install Date

 Scenario's you will receive a confirmed Install Date listed on prior slide

Order Complete- No Install Date

- Scenario's for why No Install date was confirmed on prior slide
- ➢ If order conf. has no install date- order must be cleared by ISD to receive install date





Move To Customer Order Process

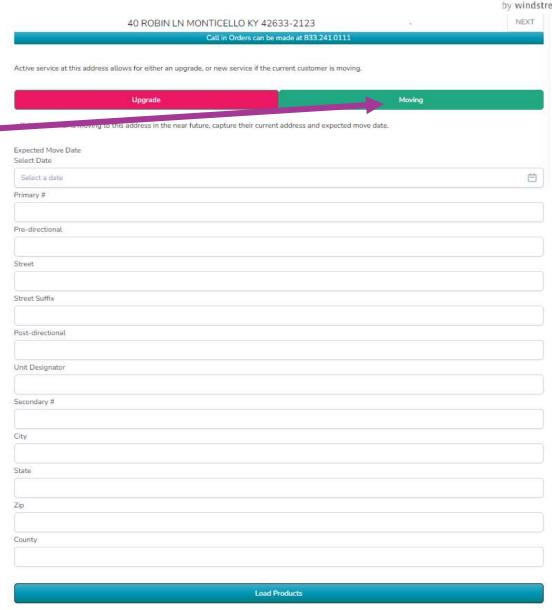


Scenario 1

- Customer driver's license is same address as location of order and agent has verified with customer that they DO NOT have an active WIN account with internet services
 - Click Moving
 - Select Date in the future- this is a required business process rule
 - Click Load Products (DO NOT complete address fields)

Scenario 2

- Customer is moving to location soon or customer has recently moved but has not changed their address on driver's license
 - Click Moving
 - Select a Move Date in the future
 - Complete all applicable address fields —failure to capture this address info will cause your order to be held at credit check as this address is what is on file with the credit bureau if they have not yet changed it on their DL.
 - Click Load Products



Active Phone Only Customer Order Process



- > Active voice only customer wishes to add an internet line
- ➤ We can not place an order for an existing Windstream Internet customer
- ➤ By default, Upgrade is selected

- ➤ The customer must provide their Windstream billing phone number OR account number to continue
- ➤ It will prompt you to verify the customer identity with the last 4 of their SSN
- ➤ Please DO NOT read this to the customer, they must provide this information to you to continue.

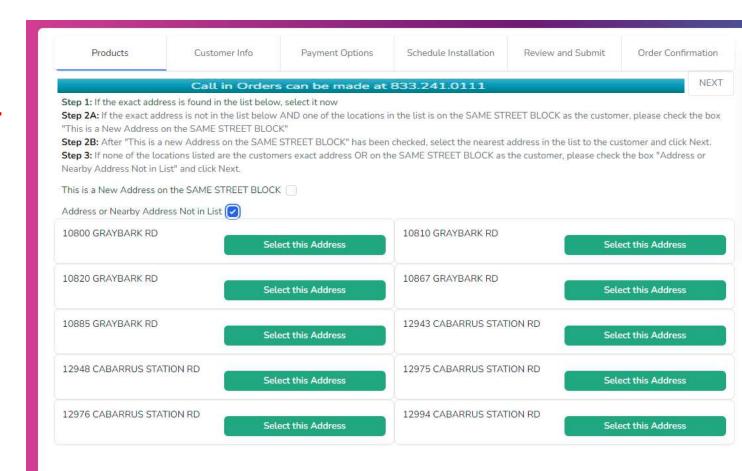
	40 ROBIN LN MONTICE		*	NEXT
	Call in	Orders can be made at 833.241.01	ш	
active service at this addre	ess allows for either an upgrade, or new	v service if the current customer is mo	oving.	
	1999			
	Upgrade		Moving	
	nas high speed internet, this upgrade m stomer, please resubmit the request usi			dentity with the last
elephone Number				
Billing Account Number				
Primary #				
entine Y. II				
re-directional				
treet				
treet Suffix				
o cet Julia				
ost-directional				
Init Designator				
econdary #				
lity				
itate				
ip				
County				

Nearby & Address Not Found



User MUST follow the correct steps as outlined in the flow. DO NOT Proceed if directions can't be followed. These order flows are a privilege that cost WIN money when not properly utilized.

- > Step 1: If the exact address is found in the list below, select it now
- ➤ Step 2A: If the exact address is not in the list below AND one of the locations in the list is on the SAME STREET BLOCK as the customer, please check the box "This is a New Address on the SAME STREET BLOCK
- > Step 2B: After "This is a New Address on the SAME STREET BLOCK" has been checked, select the nearest address in the list to the customer and click Next
- ➤ Step 3: If none of the locations listed are the customers exact address OR on the SAME STREET BLOCK as the customer, please check the box "Address or Nearby Address Not in List" and click Next



New SMB Order



New SMB Order

- > SMB is not wired up to 3.0 at launch.
- ➤ Clicking the disposition is currently a link to redirect you to Legacy WINSales in a new tab.
- ➤ Once you complete your order you can pivot back to 3.0 and complete the disposition details that will auto-pop from previous click

